

### **Brand Building**





	Mine Shaft #2B2B2B		<b>Aqua Haze</b> #F5F9F9
Tundora	Nobel	Alto	Gallery
#4B4B4B	#B3B3B3	#D4D4D4	#EEEEEE

Font

## Avenir

Header

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1 2 3 4 5 6 7 8 9

### Quicksand

Body Text

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz 1 2 3 4 5 6 7 8 9

# HDB Identity

#### Your Local Builders, Backed by Tradition & Trust

Proudly based in Yeppoon, Hughes Designer Builders combines old-school values with modern expertise. Led by Matt and his team, we're here to take on all your building needs—from home renovations to commercial projects.

Our team is made up of local talent, and we believe in building genuine relationships, solid and reliable.

What you see is what you get with us—transparency, honesty, and no fuss. We're all about making you feel like part of the team, ensuring your project is personal, stress-free, and handled with care. Whether it's a small change to your family home or a commercial upgrade, we bring practical solutions that work.

#### Key Words

Local	Approachable	Genuine	Reliable	Professional Expertise
Yeppoon	Renovations	Small Team	Personal	Transparent
Practical	Trustworthy	Community	Solutions	Down-to-Earth

### **Business** Card

Option One



### Social Posts



# Website Design

Design

Simple one-page website featuring; short "About" section, Enquiry Form, Projects Portfolio and a contact banner.

Draft Website

Figma Prototype

# Google Profile

